

**SHASTA PUBLIC LIBRARIES
CITIZENS ADVISORY COMMITTEE
Redding Library Community Room
1100 Parkview Avenue, Redding, California
June 2, 2010**

MINUTES

ROLL CALL

The regular meeting of the Library Advisory Committee (LAC) was called to order by Chair Patte Jelavich at 3:30 p.m. on Wednesday, June 2, 2010, with the following Committee Members present: Janet Albright, Connie Cleckler, Elaine Grossman, and Peggy O'Lea. Steve Brewer had submitted his resignation to the Shasta Public Libraries LAC. Also in attendance were City of Redding Community Services Director Kim Niemer, Shasta Public Libraries Director Jan Erickson, and Redding Library Administrative Assistant David Brichacek.

PUBLIC COMMENT

None

CONSENT CALENDAR

The minutes from the meeting held on April 7, 2010, were presented.

Motion: To approve Consent Calendar with an amendment to Committee Comments found on page four (4), paragraph two (2), in the second sentence. The sentence "Cleckler stated that she had attended a Board meeting recently where the Burney Library building acquisition project was discussed" will be changed to "Cleckler stated that she reviewed a recent Board of Supervisors meeting where the Burney Library building acquisition project was discussed."

AYES:	Committee Members, Cleckler, Grossman, Jelavich, and O'Lea
NOES:	None
ABSTAIN:	Janet Albright
ABSENT:	None
MOTION APPROVED:	Chair Jelavich

PRESENTATION ON THE UPCOMING SUMMER READING PROGRAM

Head of Youth Services Librarian Diane Gustafson presented children and teen Summer Reading Programs titled "*Make a Splash: Read!*" designed for grades Pre-K through 6th, and "*Make Waves @ your Library,*" for grades 7th-12th. Gustafson noted that the Summer Reading Program does encompass the entire Library and has a wide range of programs for all ages. She added that there are many different aspects to each of these programs.

Gustafson presented Children's Summer Reading Programs which include the *Fratello Marionettes* present "*Carnival of the Animals;*" *Turtle Bay* "*What's the Difference between a Tortoise and a Turtle;*" *Lisa Ross* "*The Shell Lady;*" *Fish and Wildlife* "*Fishy Fun;*" *Redding Tae Kwon Do Demonstration Team;* and *Pan for Gold with the California Miners*. She also presented Teen Summer Reading Programs featuring *Tie Dye;* *Whiskeytown Kayak Tours at Whiskeytown Lake;* a film titled "*The Cove;*" *Divers and*

underwater photographers Jim and Kimmi Ross; and a "Surf Party!" Gustafson added that each of these events will be accompanied by many extra activities including crafts, word puzzles, puppet shows, reading activities, books, stickers, gift certificates, prizes, Book Bingo, parties, and more. Gustafson thanked to Summer Reading Program sponsors: *Lions International, Friends of the Shasta County Libraries (FOSCL), Pacific West Graphic, Round Table Pizza, Carl's JR. and McDonald's.*

Head of Reference Services, Elizabeth Kelley, presented an overview of Adult Summer Reading Programs. Kelley noted that this is the second year for this program, which was funded by the Friends of the Shasta County libraries (FOSCL). Kelley stated that the theme "*Water Your Mind: Read*" is a state wide theme that is sponsored by the California Library Association (CLA). The water theme is being utilized by the Library to promote many of the recreational attractions in Shasta County and the surrounding areas.

The Adult Summer Reading Program is comprised of two components: 1) Sign-ups (library card required) for reading prizes and; (2) Book Bingo. Kelley added that Book Bingo has many strategically selected books and activities which provide participants the opportunity to expand their reading and recreation horizons. Book Bingo participants will be entered into a drawing to win a Whiskeytown Recreation Park Pass or an America the Beautiful Park Pass. Adult Summer Reading programs include: Music @ the Library with "*The Water Music Players,*" "*Manzanita,*" and "*Tim Holt;*" Movie series called "*The Watery Lens*" and the Art House Movies series; Book discussion group "*Best of the West;*" *Divers and underwater photographers Jim and Kimmi Ross; Whiskeytown Kayak Tours on Whiskeytown Lake;* Sign Language Classes; Computer Classes; and Duplicate Bridge Lessons. Kelley added that the goals of these Summer Reading Programs are to expand people's horizons, increase participation among families and encourage parents to become reading role-models for children, get customers to register for library cards, and provide enjoyment.

BURNEY LIBRARY UPDATE

The LAC discussed updates concerning the Burney Library building acquisition project. Committee Member Cleckler mentioned that a thank you letter had been sent by Friends of the Intermountain Libraries (FOIL) President Michelle McCammon to Shasta County Supervisor David Kehoe and the Shasta County Board of Supervisors thanking them for their assurances that Hatchet Ridge Wind Project Community Benefit funds would be allocated to Burney projects. Cleckler noted that a Burney Chamber of Commerce meeting was held where, among other discussions, many groups voiced their needs for grant monies from the Hatchet Ridge Wind Project funds.

The LAC discussed what would be required to escalate forward momentum on the Burney Library acquisition project. It was decided that other grant opportunities would be researched. Chair Jelavich reminded the LAC that it cannot spearhead this project, it can only support it. She added that this project needs to be community driven. The LAC decided that this project would be discussed at the next LAC meeting after Shasta County Supervisor David Kehoe and the Shasta County Board of Supervisors had finalized budgets.

DIRECTOR'S REPORT AND STATISTICS

Director Erickson presented her monthly Director's Report which can be viewed on the City of Redding website at the following link: http://ci.redding.ca.us/communityservices/library_cac.html, under LAC agenda for June 2, 2010.

The Literacy Three Fork Dinner was held May 26th and had a large showing of people with 121

attendees. She added that this was a Graduation Recognition dinner which honored Literacy students who had passed their GEDs and mentors who worked diligently with the students.

"Art in the City" opened May 27th and the Redding Library is displaying paintings by artist Malcolm Wilson and sculptures by artist Dan Ferrarese. 25 people attended the opening at the Redding Library.

The California Library Association (CLA) stated that, as of 2010, the Shasta Public Libraries serve a population of 184,247.

Thank you letters were received for having the Community Rooms available for community and organization use.

NorthNet will no longer be providing delivery service between branch libraries due to lack of funding. Options are being researched to establish a new courier service to deliver materials between branch libraries.

The Libraries' checkout, patron account, and collection monitoring platform was recently updated and has been upgraded from Unicorn to Symphony software.

Lead Associate, Brienne Lilienthal, who is focusing on social networking, regularly updates the Library's Facebook page and has begun researching texting services. These texting services allow individuals to text reference questions, questions concerning customer accounts and much more via cellular phones.

Community Services Director Niemer provided an update on the Redding Library building's water drainage issues. Building maintenance has set up water drainage devices and steps are being taken to follow-up on warranty coverage on the building's physical plant and design.

The Redding Library will experience its first computer turn-over due to warranty expiration on computer servicing. Niemer is establishing an action plan to utilize current computers for parts and repairs and will be working on getting new computers for areas that need them.

COMMITTEE COMMENTS

Community Services Director Niemer and Library Director Erickson had been discussing new agenda topics for LAC meetings and asked the LAC committee for ideas and topics to place in agendas for future LAC meetings. Niemer mentioned that the creation of an annual calendar could be useful in directing month-to-month topics for LAC meetings. The possibility of establishing brainstorming workshops could be useful for becoming more proactive in idea creation. Additionally, Niemer noted that Library policies are coming under review soon.

Chair Jelavich asked if meeting monthly is necessary. Niemer replied that this is something that should be considered when developing future agendas and an annual calendar for LAC meetings. Niemer noted that it is important to insure that the role the LAC plays is not diminished. Jelavich expressed concerns that some Library resources are not being marketed through the right avenues and subjects of this nature would make good brainstorming topics.

ADJOURNMENT

There being no further business, at the hour of 5:13 pm, Chair Jelavich declared the meeting adjourned.