

Community Services Advisory Commission  
Regular Meeting  
Redding Civic Center  
777 Cypress Avenue  
Redding, California  
November 8, 2006, 4:03 p.m.

## MINUTES

### 1. Attendance

Community Services Advisory Commissioner Waybright opened the meeting with the following commissioners present: Bandell, McCoach and Parker. Absent was Commissioner Peckenpaugh

Also present were Community Services Director Niemer, Support Services Director Kersten, Recreation Superintendent Carpenter, Convention Center and Visitors Bureau Manager Green and Community Services Executive Assistant Szyal.

### 2. Public Comment

None presented.

### 3. Consent Calendar

The minutes from the regular meeting on [September 13, 2006](#), the monthly [Recreation Division Activity Report](#) and the [Convention Center Calendar](#) were presented.

**MOTION:** To approve Consent Calendar. (Made by Commissioner Bandell, Seconded by Commissioner McCoach)

AYES: Commissioners Bandell, McCoach, Parker and Waybright  
NOES: None  
ABSTAIN: None  
ABSENT: Commissioner Peckenpaugh

### 4. Projects Update

Director Niemer provided updates on the following projects:

### East Oak Park

An Open House was held last month for the first neighborhood park to open in 10 years. The park was built in conjunction with the new subdivision through a fee credit agreement with the developer.

### Soccer Park

The finishing touches are being placed on the Administration building. The Rotary Club of Redding will be assembling the play equipment this week-end. Construction should be complete by the end of the year.

### Vista Ridge Park

We are hoping to complete this project prior to the rainy season. The landscaping was primarily completed this past Saturday and irrigation issues are being resolved prior to the sod being laid. The Good New Rescue Mission, California Conservation Corp, Crystal Creek Boys Camp and community service workers are the primary workers right now.

### Shasta County Office of Education Park Site

Staff is discussing with the Shasta County Office of Education a new joint use agreement for the park site behind the District offices. The playground equipment failed safety inspections and was removed in September. That site is well used by the public and staff hopes to return to the Commission with an agreement to consider.

### Lake Redding Kayak & Canoe Launch

This site has become more popular because of shallow entry into the Sacramento riffle. We have carved out a ramp and laid a geo-textile fabric with a sod cover. This treatment will prevent erosion into the river and offers a pedestrian-friendly way to enter the river for fisherman and those with kayaks and canoes. The primary funding for this project was through State Boating and Waterways grant.

The restrooms at the boat ramp are in poor shape. A new restroom is being built near the kayak & canoe launch. This location will offer additional accommodations to Sundial Bridge users as well. An automated locking mechanism will be used to keep the restrooms open until 10:00 pm

No action was required on these informational items.

## **5. Big Bike Weekend Report**

Convention Center Manager Green provided a presentation on Big Bike Weekend 2006 (see attached). Big Bike Weekend (BBW) is in its 7th year and takes place the second weekend of October. Introduced Connie Grinols and Gini Mistal, member of the BBW Executive Committee. In addition to the seven member Executive Committee, there were approximately 20 additional community members who spent time on working committees to help produce the event. For the first time, this year the Executive Committee partnered with a company called

*Roadshows Entertainment* out of Reno (producers of motorcycle & car specialty events) to help carry the work load.

The event went quite well and was very well received. This year there was a wider spread of participation among local motorcycle enthusiasts. The various activities took place over three days, predominantly at the Convention Center.

Manager Green was able to provide only preliminary financials, as all of *Roadshows* expenses have not yet been received and documented. Projected \$99,000 in revenue, which includes \$24,000 from 940 participants, \$10,000 from 3,500 spectators through the gate on Saturday, \$30,000 in sponsorships from local business and corporations, \$10,000 in vendor registration, \$2,500 in t-shirt sales, \$2,600 in food and beverage sales. The expenditures totaled approximately \$82,000. The City Manager's Special Event Fund contributed \$18,000, which covers things city services such as police escort time, waste management, street blockade, convention center labor, etc.

This would net \$15,000 to \$17,000, which would be split 50/50 with *Roadshows*. The BBW committee is considering a contribution to *Wings of Angels*, a local charity, for the remainder. The event was not a huge money maker and Manager Green noted that he does not know if *Roadshows* would be interested in partnering in the future.

Commissioner Bandell inquired into whether some of the profit should be returned to the Special Event Fund. The response was that if there is net profit it would be utilized by the Convention and Visitors Bureau as seed money for next year's Big Bike Weekend. Manager Green estimated that 230 room nights from this event generated roughly \$2,300, which was less than the expected volume.

Commissioner Bandell questioned whether after 7 years of funding from the City Manager's Special Event Fund and with Big Bike Weekend beginning to turn a profit, should those funds now be made available to other groups.

Manager Green responded that the BBW Board is interested in looking at development of a not-for-profit organization to run the event. If that is the case, it would be during the budgetary process that a determination would be made as to whether the city would continue to support the event with any amount of money or services. Whether *Roadshows* would be involved or not would be a decision made by the BBW committee.

Much more time and effort is put into the event by city staff than is reflected in the dollar amount. Angela Byrd from the Visitors Bureau spends almost 3 full months over the course of the year and Manager Green puts in at least one month working on the event. Whether or not that value is justified is a question which could be addressed by returning to the Commission at a future date with a recommendation.

At this point an evaluation is being made as to whether this event should be a major focus of the Convention and Visitors Bureau and whether or not they should continue to invest the amount of time put into the event or give it to a local non-profit organization.

No action was required on this informational item.

Commissioner Bandell left the meeting at 4:45 p.m.

## **6. Skatepark Report**

Superintendent Carpenter recapped the incident at the Caldwell Park skate park on October 14. Bethel Church reserved the area for an event which was geared to youth between the ages of 12-18. This was the third year they have hosted the event at Caldwell Park and there have been no issues in the past. As this is a difficult age group to program events for, the Recreation Department is supportive of these type of events.

Everything went well throughout the day with a skateboard competition and local musicians playing music. The last band to play did not get instructions as to what type of songs to play, or not play. The music played was so loud that participants at a nearby soccer game were not able to hear the referee whistles. The Redding Police Department was called by soccer parents who were upset about the loud and vulgar music which was being played. The police were greeted by debris being thrown on their windshield and chanting which contained vulgar language. When the organizers were asked to wrap up the event they were not carrying the approved permit with them. The organizers were then told they were an unlawful assembly and would need to disperse. Many of the kids knew they had gone through the permit process and felt harassed by the police. This led to a confrontation between the police and a few of the youth. Most of the people did disperse, however six to eight young people did not and decided to be non-violent protesters. Two band members were arrested on suspicion of refusing to disperse an unlawful assembly and resisting arrest. The Record Searchlight published a story on the events and video of the arrests as surfaced on the web-based YouTube.

Superintendent Carpenter convened a meeting with Bethel Church representatives and the Redding Police Department where they discussed what happened and how the events could have played out better. Mr. Carpenter reported that he does not know if event will occur again, but hopes it would be handled differently on both ends.

Director Niemer noted that the skate park is an ongoing challenge, including drug and alcohol issues. Last summer a skate group confronted a park maintenance worker by giving chase and yelling racial slurs. The Redding Police Department has been helpful with addressing youth and problems at the park that spoil the experience for the law abiding youth.

Superintendent Carpenter noted the Recreation Department will make sure the Redding Police Department receives copies of activities in the parks. However, even if the group had the permit with them, there would have been issues with the loudness of the music and the language being used.

No action was required on this informational item.

## 7. Presentation of Maps Under Review

Director Niemer provided an overview of the [Bonneyview subdivision map](#) currently under review by the department. The department has been approached by the developer, Dunmore Communities, regarding building a private park in this subdivision, wherein the homeowners association would be responsible for the maintenance. It was requested that the Commissioners note any concerns they might have about the project.

Commissioner Parker requested the park be conditioned to be open to the public. Commissioner Waybright seconded the idea. Thee Commissioners agreed that as a whole they are amenable to pursuing a private park within the subdivision, with the condition that it be open to the public.

No action was required on these informational items.

## 8. Appointment to General Plan Review Committee

On October 17, 2006, the City Council voted to appoint a citizen committee to participate in a limited review update of the City's General Plan. This Committee will review the current General Plan and recommend to the Planning Commission and City Council any proposed amendments.

The General Plan Review Committee is expected to meet for approximately 18 months. At its initial meeting, the Committee will set the parameters under which they will operate, including frequency of meetings. It is anticipated that the Committee will meet no more than twice per month.

General Plan Policy CDD22B of the Community Development Element directs the City to conduct a major review of the General Plan every five years and revise it as deemed necessary. This policy reflects the need to review the Plan on a regular basis to ensure that Plan policies are still relevant given community growth, changing economic market circumstances and broader community sentiment. Such a review is timely given the fast pace of development over the past six years in Redding and the surrounding area.

The work of the Community Services Advisory Commission is closely tied to land use policy prescribed in the General Plan. Commissioners Bandell and Peckenpaugh both expressed an interest in serving on the citizen committee.

**MOTION:** To appoint Commissioners Bandell (primary) and Peckenpaugh (alternate) to participate in the General Plan Review. (Made by Commissioner McCoach, Seconded by Commissioner Parker)

AYES: Commissioners McCoach, Parker and Waybright

NOES: None

ABSTAIN: None

ABSENT: Commissioners Bandell and Peckenpaugh

## **9. Commissioners' Comments**

Commissioner McCoach provided information on her trip to Shanghai in September for the Mosaiculture Exhibit.

## **10. Directors' Comments**

Director Niemer noted that there will be a Commission meeting in December. The billboard currently on the site of the future Rivercrest Park and whether/when it would be removed was discussed. Director Niemer that the Commission will most likely receive an appeal from a developer who built a private park and subsequently requested Park Development & Park In Lieu fees.

Director Kersten updated the Commission on the improvements sought at Benton Dog Park. City employees looked at the lighting in the park itself and using the existing pole to add lighting would not add enough lighting to make it a worthwhile project. Putting in another pole and running conduit over to it is an option, however, Director Kersten believes there is another option which is better. He spoke with Airports Manager Dinger and he is working with Mercy Hospital on a future expansion whereby they would pave the entire parking lot and potentially install additional lighting. This is currently in negotiation and is a possibility for the future. The Electric Department looked into solar lighting and they don't believe that is a viable installation. The Dog Park Association was provided with an estimate of \$3,000 for the cost of splitting the utility bill if a timer rather than a meter was used.

Regarding the drainage project – the previously built drainage was re-excavated and some enhancements made. The enhanced drainage works really well and the Benton Dog Park Association is very happy with it.

## **11. Adjournment**

There being no further business, at the hour of 5:25 p.m. Commissioner Waybright declared the meeting adjourned.

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JASON WAYBRIGHT, Chair