

Community Services Advisory Commission  
Regular Meeting  
Redding Convention Center  
777 Auditorium Drive, Redding, CA  
August 7, 2009, 1:10pm

## Minutes

### **ATTENDANCE**

The meeting opened with the following Commissioners present; Leona McCoach, Adam McElvain, Judy Salter and Jason Waybright, Susan Hinz

Also Present were Support Services Director Gerry Kersten, Convention Center Manager Chris Gonzalez, Facility Supervisor John Johnson, Management Analyst Michele Davis, and Tourism Officer Bob Warren.

### **PUBLIC COMMENT**

Ginny Mistal had concern about lowered fees for non-profits that causes the Convention Center to lose money and that if a private firm came in they would have to increase the fees to the non-profits who use the facility over 50% of the time. But who is going to be the “bad guy” to the non-profits by raising the rates and possibly price them out of the facility.

### **TOUR OF CONVENTION CENTER FACILITY**

Facility Supervisor John Johnson, facilitated a tour of the facility pointing out the different aspects of the facility as well as some of the maintenance issues of the facility.

### **CONVENTION CENTER OPERATIONS OVERVIEW**

Facility Manager John Johnson and Chris Gonzalez, presented a PowerPoint presentation showing the operations of the Convention Center. A copy of the presentation is attached.

### **FINANCIAL CONSIDERATIONS**

Management Analyst Michele Davis went over the financial information for the Convention Center and Convention and Visitors Bureau (CVB) also referred to as Fund 140. Operational revenue for the Convention Center was discussed as was how Transient Occupancy Tax (TOT helps fill the gap between operational revenue and expenses. Commissioner Leona McCoach asked for a clarification of what the total TOT split is between the Convention Center and CVB. This information will be made available. Debt service for the Convention Center was discussed and it was shown that these financial obligations have really put this facility in a financial bind.

## **CONVENTION AND VISITORS BUREAU OPERATIONS OVERVIEW**

This item was tabled until a future date due to the length of the meeting.

## **POTENTIAL STUDY QUESTIONS AND THOUGHTS**

Commissioners discussed when to meet next and it was determined to meet on August 13, 2009 at 7:00 am at the Convention Center to hear Tourism Officers Bob Warren's presentation. Two additional meetings were scheduled on August 25, 2009, at 3:00 pm at Convention Center and September 3, 2009 at 7:00 am at City Hall.

Meeting was adjourned at 4:15 pm.

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Judy Salter, Chair