

Community Services Advisory Commission
Special Meeting
Redding Convention Center
700 Auditorium Drive, Redding, CA
November 3, 2009, 4:00 p.m.

Minutes

ATTENDANCE

The meeting opened with the following Commissioners present; Leona McCoach, Adam McElvain, Jason Waybright, and Judy Salter. Commissioner Susan Hinz was away on a planned absence.

Also present were Convention Center Manager Chris Gonzalez, Parks Superintendent Dan Cannon, Support Services Director Gerard Kersten, Management Analyst Michele Davis, and Executive Assistant Erica Thomas.

PUBLIC COMMENT

Kim Niemer, Community Services Director, requested a representative from the commission attend the Redding City Council meeting scheduled for November 3, 2009, to stay diligent about the \$208 million dollar project. Previous commissioners have agreed the courthouse should stay in downtown Redding. Commission Salter agreed to attend the City Council meeting.

APPROVAL OF MINUTES FROM MEETINGS HELD SEPTEMBER 3, SEPTEMBER 17, and SEPTEMBER 29, 2009

Approved

CONSIDERATION OF REQUEST FROM THE PRIVATIZATION EVALUATION COMMITTEE TO ASSIGN THE EVALUATION OF PRIVATIZING PARKS MAINTENANCE TO THE COMMUNITY SERVICES ADVISORY COMMISSION (CSAC)

Support Services Director Kersten advised of the Privatization Evaluation Committee's (PEC) consideration to assign the evaluation of the privatization of Parks Maintenance to the CSAC. Support Services Director Kersten referenced the packet provided by Kurt Starman (attached). Commissioner McCoach advised she had not yet been able to review the packet as it was only recently provided. Commissioners McElvain and Waybright agreed that it was appropriate to accept the assignment, however it would be more suitable to conduct the inquiry after the completion of the Redding Convention Center inquiry.

Motion:	To accept assignment of evaluating the possibility of privatizing Parks Maintenance. (Made by Commissioner McCoach, Seconded by Commissioner Waybright)
Ayes:	Commissioners McCoach, McElvain, Salter and Waybright
Noes:	None
Abstain:	None
Absent:	Commissioner Hinz

CONSIDERATION OF THE NEXT STEPS IN THE EVALUATION OF THE PRIVATIZATION OF THE CONVENTION CENTER AND THE CONVENTION AND VISITORS BUREAU

Support Services Director Kersten introduced the crossroad between continuing gathering information or proceeding with restructuring the fee schedule. Support Services Director Kersten presented packets titled "Revenue Enhancement Options" and "Questions for Private Management Companies" (both attached). Commissioner McElvain advised he would provide Support Services Director Kersten with contact information for each of the three companies the commission was interested in hearing from (SMG, Global Spectrum, and Venue Works) and after all of the commissioners had a chance to review and approve the packet of questions, Support Services Director Kersten would be able to send out the Request for Information (RFI) to the companies listed above.

Commissioner McElvain advised he hadn't yet seen enough information presented regarding the future of the Convention and Visitors Bureau. Commissioners McCoach and Waybright agreed that the Convention and Visitors Bureau is a good match with the Shasta Cascade Wonderland Association and are comfortable with making a recommendation at this point.

Next special meeting scheduled for Tuesday, November 17, 2009, at 4:00pm. The meeting will take place in Room 125 of the Redding Convention Center.

COMMISSIONER COMMENTS

Commissioner Salter requested a clientele specification sheet detailing what clients would be contacted when the Convention Center Marketing Plan was unveiled from Convention Center Manager Gonzalez. Convention Center Manager Gonzalez agreed to provide a list as soon as possible.

Commissioner McElvain asked if there was any possibility the Convention Center had a liability claim against the roof manufacturer. Support Services Director Kersten explained that while the roof of the Convention Center was an issue, a Project Manager from the City of Redding had approved the roof specifications and besides the fact, a ten-year statute of limitations would prevent a liability claim.

Commissioner Salter questioned the status of the Convention Center Floor Project. Support Services Director Kersten advised the floor project has been in litigation since 2004 and he was due to give a deposition on November 6, 2009.

ADJOURNMENT

There being no further business, at the hour of 5:11pm Chair Salter declared the meeting adjourned.