

Community Services Advisory Commission
Regular Meeting
Redding City Hall
777 Cypress Avenue
Redding, California
January 9, 2008, 4:04 p.m.

MINUTES

ATTENDANCE

Community Services Advisory Commissioner Bandell opened the meeting with the following commissioners present: Parker, Peckenpaugh and Waybright. Absent was Commissioner McCoach.

Also present were Community Services Director Niemer, Support Services Director Kersten, Convention Center Manager Green, Recreation Superintendent Carpenter, Community Projects Manager Hanson, Community Projects Manager Glover, Management Analyst McCallum and Executive Assistant Szynal.

PUBLIC COMMENT

None

APPOINTMENT OF COMMISSION CHAIRPERSON AND VICE-CHAIRPERSON

Director Niemer reported that per the Redding Municipal Code, the Commission re-organizes each year.

MOTION: That Commissioner Bandell be appointed to Chair and Commissioner Parker to Vice Chair. (Made by Commissioner Waybright, Seconded by Commissioner Peckenpaugh)

AYES: Commissioners Bandell, Parker, Peckenpaugh and Waybright

NOES: None

ABSTAIN: None

ABSENT: Commissioner McCoach

CONSENT CALENDAR

The [minutes from the regular meeting on December 12, 2007](#), the monthly [Convention Center Activity Report](#), the [Convention Center Calendar](#) and the [Convention Center Capital Projects List](#) were presented.

Motion: To approve Consent Calendar. (Made by Commissioner Parker, Seconded by Commissioner Waybright)

AYES: Commissioners Parker, Peckenpaugh and Waybright

NOES: None

ABSTAIN: Commissioner Bandell

ABSENT: Commissioner Mccoach

PRESENTATION BY HEALTH IMPROVEMENT PARTNERSHIP ON ASSET BUILDING FOR YOUTH

Director Niemer introduced Nathan Read, program coordinator at the Health Improvement Partnership. Mr. Read provided an overview of the [40 Developmental Assets](#), which are a model for how programs can be run as relating to interactions with youth. The 40 Developmental Assets provide a framework for helping youth be successful. Studies have found that the larger number of these assets a youth possess, the more likely they are to make healthy positive lifestyle choices. The list is broken into [20 external and 20 internal assets](#). The assets create a common language for all sectors of the community - schools, government agencies, recreation, families.

Based on [a survey conducted in 2005 of 6th and 10th grade students in Shasta County](#), five of the assets were selected as priority assets for Shasta County:

- 3. Other Adult Relationships:** Young person receive support from three or more non-parent adults.
- 7. Community Values Youth:** Young person perceives that adults in the community value youth.
- 8. Youth as Resources:** Young people are given useful roles in the community.
- 16. High Expectations:** Both parent(s) and teachers encourage the young person to do well.
- 22. School Engagement:** Young person is actively engaged in learning.

Having recreation programs and sports programs are great, but you need to [be intentional about building relationships with youth](#) in order to tap into their full potential. Mr. Read requested of the Commissioners that as they are looking at strategic planning and evaluation of the Recreation Division, to take time to think about how they can influence relationships with youth in what we are doing within the structure of our Recreation programming.

No action was required on this informational item.

Commissioner McCoach arrived at 4:15 p.m.

PRESENTATION BY SHASTA COUNTY PUBLIC HEALTH DEPARTMENT ON PHYSICAL ACTIVITY AND NUTRITION

Gloria Espinosa-Hall of Shasta County Public Health presented a Powerpoint [overview](#) of nutrition and physical activity among children which showed 30-year national trends. The studies show that obesity has increased dramatically in the past 20 years. Consequently, diabetes has also increased in children at an alarming rate. Commissioner Parker inquired into whether a correlation has been made between the advent of computer games and these trends?

Ms. Espinosa-Hall responded that while that has not been specifically measured, the numbers show that might be a possibility. Walking to school and playing around the neighborhood have declined during that time frame while eating out, less physical activity and less dietary fiber have increased.

It is important to make [physical activity](#) fun and integrate family-oriented [nutrition](#). Children of all physical abilities should have access to sport/recreation programs. Create an environment that promotes healthier lifestyles - physical activity and nutrition.

No action was required on this informational item.

PROJECTS UPDATES

Community Projects Manager Glover provided updates on the following projects:

Rivercrest Park

Rivercrest Park is going out for re-bid next week and are due on February 14.

Benton Dog Park

Benton Dog Park Association has a new board and they are moving forward with planning ideas for 2008.

No action was required on these informational items.

COMMISSIONER COMMENTS

None.

DIRECTORS' COMMENTS

Director Niemer noted she would be leading a two-day field trip to visit community and family resource centers in six cities between Redding and San Francisco. This trip is in preparation for planning a community center on the 10-acre site on Lake Boulevard which was purchased by the

city in 2006. Attendees include participants from Shasta County, Gateway School District, Mayor Stegall, Commissioner McCoach and a local resident of the Lake Boulevard area.

The Youth Action Council is planning a Leadership conference in March. They were pleased with the success of last year's event and Director Niemer will bring to the Commission information on opportunities to assist.

In response to an inquiry by Commissioner McCoach on the status of Fantasy Fountain, Director Kersten noted that while the work has been complete for a couple of months, the construction fence will remain through the winter to help protect it. The new material is expected to last for a minimum of 5 years.

No action was required on these informational items.

ADJOURNMENT

There being no further business, at the hour of 5:09 p.m. Commissioner Bandell declared the meeting adjourned.

Leonard Bandell, Chair