

## PRESS RELEASE

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Contact:  
Greg Clark, Deputy City Manager  
530.225.4064 | 530.949.4991 – cell  
[gclark@ci.redding.ca.us](mailto:gclark@ci.redding.ca.us)

FOR IMMEDIATE RELEASE  
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### **Water reductions urged during cooler weather**

With water conservation slipping slightly during the month of September, City of Redding Water Utility officials are asking customers to redouble efforts to reduce water use.

Today's rainfall and ongoing cooler temperatures should allow customers to turn off irrigation timers for several days. Additional rainfall is possible over the weekend, reducing the need for irrigation.

Officials also recommend this easy step to reduce irrigation water use by one-third: Eliminate the middle day of lawn watering each week. Cooler (and longer) nights reduce the amount of irrigation required compared to hot summer months. And with the onset of fall, trees are beginning to go into dormancy, reducing the need for water. For instance, reducing a Tuesday-Thursday-Saturday schedule to just Tuesday-Saturday will help the City reach additional savings.

The City is mandated by the state to reduce water use by 36 percent compared to the same months in 2013. For the month of September, City customers reduced water use by 25.5 percent in September and 30.3 percent since June 1.

City water officials continue to praise residents for their efforts and note that the 36 percent figure – or greater – is attainable with extra attention – particularly during this time of year when less watering is needed.

**As a reminder, here are the ongoing water restrictions in effect for City of Redding customers:**

Even-numbered addresses may water on Tuesday, Thursday and Saturday only.  
Odd-numbered addresses may water on Wednesday, Friday and Sunday only.

No one is permitted to water outdoor landscapes on any Monday.  
Permitted time to water is between 9:00 p.m. and 7:00 a.m. only.  
Overwatering to the point of run-off is prohibited.  
Conspicuous watering of streets and sidewalks is prohibited.

**For more information contact:**

John Wendele, Water Utility Manager, 224-6068  
Dan Cannon, Parks Superintendent, 224-6105  
Jon McClain, Assistant Public Works Director, 224-6068

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