

PRESS RELEASE

.....
Contact:

Greg Clark, Deputy City Manager
530.225.4064 | 530.949.4991 – cell
gclark@ci.redding.ca.us

FOR IMMEDIATE RELEASE

July 25, 2016 – 4 p.m.
P-145-650

City urges continued smart water use during heat wave

With high temperatures expected to hit 111 degrees – or higher – later this week, City of Redding Water Utility officials urge customers to continue using water wisely to avoid waste.

So far this summer, Redding water customers have been “water wise,” using significantly less water than during the same period in 2013, the state’s “benchmark” year. In June, City customers used 25.4 percent less water than June 2013, saving more than 280 million gallons. In May, they conserved 37.6 percent.

Statewide mandatory conservation targets were lifted in May. However City officials strongly encourage customers to continue practicing efficient water use and avoid unnecessary or wasteful practices. During the current extreme heat, following the City’s voluntary “Stage 1” restrictions is a good start. They include irrigating only between the hours of 9 p.m. and 7 a.m. to minimize evaporation and on specific days (Tuesday through Sunday) depending on the address. Customers whose street addresses end with an odd number should water on Wednesday, Friday, and Sunday; customers whose street addresses end with an even number may water on Tuesday, Thursday, and Saturday within the permitted time period.

Other “water wise” practices include reducing water-hungry turf areas and updating sprinkler equipment for maximum efficiency. For numerous resources on conservation and City restrictions, go to:

- <http://www.cityofredding.org/wateruserrestrictions>
- www.reddingwatersmart.com

Contact:

– Josh Watkins, Water Utility Manager, 224-6068

###